



INCREAS Symposium: 7th October 2021

Innovation and Creative Solutions for Cultural Heritage

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| 09:00 | 10:00 | <i>Welcome and Registration</i> |
| 10:00 | 10:30 | INCREAS opening note and welcome
<i>HR Mag. Reinhold Sahl</i> / Burghauptmannschaft Österreich
<i>Astrid Huber</i> / Bundesdenkmalamt
<i>Gerald Wagenhofer</i> / FLIP 2-INCREAS (UBW) |
| 10:30 | 10:50 | Cultural Heritage and Europe – Austria’s perspective
<i>Dr. Anna Steiner</i> / Bundesministerium für Kunst, Kultur, öffentlicher Dienst und Sport |
| 10:50 | 11:10 | Cultural Heritage and Europe – Europa Nostra’s perspective
<i>Sneska Quadvlieg-Mihailovic</i> (tbd) / Europa Nostra |
| 11:10 | 11:20 | <i>Break</i> |
| 11:20 | 12:00 | The importance of the cultural heritage sector for Europe
<i>HR Mag. Reinhold Sahl</i> / Burghauptmannschaft Österreich
<i>Barbara Stacher</i> / EU-Commission
<i>Lluís Bonet Agusti</i> / CHARTER & Universitat de Barcelona |
| 12:00 | 13:30 | <i>Lunch break and networking</i> |
| 13:30 | 14:00 | INCREAS: Status Report and First Results
<i>Gerald Wagenhofer</i> / INCREAS (UBW) |
| 14:00 | 15:30 | Workshops
WS1: FLIP 3 and sector-related occupations by INCREAS and FLIP 3
<i>Dubravka Jurisic</i> / FLIP 3 (Goethe-Institut)
<i>Claudia Paul</i> / INCREAS (Burghauptmannschaft Österreich)
<i>Claudia Plaimauer</i> / 3s Beratung
WS2: Economic importance of the cultural heritage sector (presentation as to EU Skills Panorama and best practice example of Creative Industries and subsidies for craftsmen)
<i>Gisa Schosswohl</i> / Burghauptmannschaft Österreich
<i>Nina Kallina</i> / Amt der Niederösterreichischen Landesregierung
WS3: Innovation for the Cultural Heritage Sector: the example of online marketplaces
<i>Gerald Wagenhofer</i> / INCREAS (UBW)
<i>Peter Patak</i> / Regionalis |
| 15:30 | 16:00 | <i>Coffee break</i> |
| 16:00 | 16:45 | Interviews & Statements: the need for traditional crafts
<i>HR Mag. Reinhold Sahl</i> / Burghauptmannschaft Österreich
<i>DI Heidrun Bichler-Ripfel</i> / Wirtschaftskammer Österreich – Institut für Gewerbeforschung
<i>Astrid Huber</i> / Bundesdenkmalamt |
| 16:45 | 17:30 | The contribution of the Cultural Heritage sector to the future of Europe
<i>Facilitated online survey</i> / INCREAS (Gerald Wagenhofer) |
| 17:30 | 18:00 | Closing Statements: INCREAS, Cultural Heritage and the Future of Europe
Statements von: <i>B. Stacher, R. Sahl</i> |