



INCREAS Conference

HERITAGE RELATED SKILLS IN EUROPE Risks, enhancement and digital perspective

Villa Rufolo, Ravello (Italy)
ZOOM Webinar

Saturday, November 26th, 2022

9.00 WELCOME AND INTRODUCTION

Alfonso Andria | President of Centro Universitario Europeo per i Beni Culturali
Gerald Wagenhofer | INCREAS Project Manager UBW Unternehmensberatung Wagenhofer GmbH (Austria)
Fabio Pollice | Rector Unisalento and INCREAS Project Manager for CUEBC

9.30 PANEL 1 HERITAGE RELATED SKILLS IN EUROPE

Chair: **Guy Tilkin** | President of FEST Federation of European Storytelling - Bilzen (Belgium)
Adalgiso Amendola | DISES, CELPE, University of Salerno*
Claudio Bocci | President Associazione Cultura del Viaggio*
Bouchenaki Mounir | Special Advisor of UNESCO Director*
Patrizia Miggiano | Team INCREAS Italy, Unisalento
Mita Marra | Professor of Economic Policy, Department of Social Sciences University of Naples
Luiz Oosterbeek | Coordinating Professor of the Polytechnic Institute of Tomar (Portugal)*
Daniela Savy | Researcher of European Union law; Dipartimento Giurisprudenza, University of Naples*

11.30 PANEL 2 HERITAGE SKILLS AT RISK IN EUROPE

Chair: **Gerald Wagenhofer** | INCREAS Project Manager
Graham Bell | The Hungarian Renaissance Foundation for Built Heritage (MRA) and INCREAS Partner*
Stefano De Caro | former Director of ICCROM*
Federica Epifani | Team INCREAS Italy, Unisalento
Marina Minniti | "Mi riconosci? Sono un professionista dei beni culturali" Association
Patrizia Nardi | Technical-scientific manager of UNESCO Projects Network of Italian big shoulder-borne processional structures*

14.30 Panel 3 Skills enhancement

Chair: **Stefania Monteverde** | Artistic Director Giù la Piazza Festival, Macerata Italy
Maria Grazia Bellisario | Co-Director Master UNINT World Heritage Management and enhancement of cultural assets and activities*
Fabio Borghese | Laboratorio Creactivitas UNISA
Maria Teresa Jaquinta | Coordinating committee on Education and training ICOMOS
Stefano Karadjov | Director Fondazione Brescia Musei*
Maria Carla Sorrentino | Team INCREAS Italy, CUEBC Researcher

16.30 PANEL 4 DIGITAL SKILLS FOR THE EUROPEAN CULTURAL HERITAGE SECTOR

Chair: **Fabio Ciraci** | Director of Research Center in Digital Humanities, Unisalento
Fiorella Battaglia | Director of the Laboratory for Ethics in the Wild in the Digital Humanities Centre, Unisalento
Maria Federica Castaldo | President and Artistic Director of Fondazione Pietà dei Turchini, Naples
Lucio De Paolis | Director of 'Augmented and Virtual Reality Laboratory', Unisalento
Pierpaolo Forte | Professor of Administrative Law, Unisannio
José María Luzón Nogué | Real Academia de Bellas Artes San Fernando, Madrid (Spain)*
Saverio Malatesta | DIGILAB Sapienza University*
Cristina Misiti | former Director of the Institute for the Restoration and Conservation of Archival and Book Heritage

18.30 CONCLUSIONS

Fabio Pollice | INCREAS Project Manager for CUEBC
Gerald Wagenhofer | INCREAS Project Manager

* remotely

Working languages: Italian and English with simultaneous interpretation

Live streaming on ZOOM

Register at https://us06web.zoom.us/webinar/register/WN_veotl8ctS9WIZC5FPZ7xww

A confirmation email will provide the information necessary to access the webinar